



# U.S. Medical Specialties

*"The doctor will see you now"*

## **Regulatory Compliance Issues When Using MD Preferred Services**

We have designed and posted business profiles for professionals affiliated with many of America's leading financial services, banking and mortgage companies. As a result we are sensitive to government regulation. The following information may be useful in addressing compliance concerns as you consider a business profile hosted by MD Preferred Services:

MD Preferred Services maintains an online resource website for physicians featuring an indexed database of business professionals serving the healthcare demographic.

The primary mission of MD Preferred is to help physicians find community based business professionals committed to offering a quality service experience to medical professionals

- The MD Preferred online website features business profiles with full contact information
- An MD Preferred profile may be requested by any business professional interested in alerting physicians to their commitment to serving the medical community
- Professionals seeking to list their services and maintain a business profile must have an active phone number and email address and must be willing to accept new physician clients in their service area
- MD Preferred is not engaged in credentialing or certification
- MD Preferred does not endorse the services of professionals whose profiles it hosts over the services of other professionals
- Use of the MD Preferred Services designation, name or medallion in out-reach marketing is encouraged but not required

In agreeing to host a business profile, MD Preferred does not request, publish nor consider:

- Enterprise financial information
- Enterprise metrics

Business professionals applying to list their services pay a one-time design and census fee and a monthly listing fee.

US Medical Specialties reserves the right to limit the total number of profiled business professionals. US Medical Specialties reserves the right to limit the number of city links to a business profile. US Medical Specialties reserves the right to decline any request for a business profile at their sole discretion.